

**From:** [Fanny Levin](#)  
**To:** [Kent Smith](#)  
**Cc:** [Ariana Gomez](#)  
**Subject:** FW: FW: Santee Alley Flyer  
**Date:** Thursday, July 16, 2015 12:33:53 PM

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Hi Kent,

Regarding my e-mail below to all of the Alley tenants, I gave them until this Fri. to let me know if they'd like to distribute the flyers to their tenants or if they'd prefer the Fashion District's office arranging distribution. If I don't hear from them by tomorrow, Fri., your office will arrange distribution. It looks like your office will arrange to distribute all of the flyers. I will e-mail you to confirm tomorrow. By the way, Kent, who did you say will distribute the flyers?

As per Hal Margolis' e-mail below -- along with your office arranging distribution to his tenants, he'd like at least 7 flyers sent to him so he can give them to his tenants as well. Please mail them to him once we begin distribution.

Hi Ariana, Please let me know when you begin distributing the flyers.

Thank you.

Fanny

***Fanny Levin***  
310-203-0101

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**From:** Halmargolis@aol.com [mailto:Halmargolis@aol.com]  
**Sent:** Thursday, July 16, 2015 10:58 AM  
**To:** fanny@fischproperties.com  
**Subject:** Re: FW: Santee Alley Flyer

Fanny, Great idea! Please have the FDO distribute the flyers to our 7 tenants (1148-1150 Santee). However I'm anxious to have the opportunity to personally pass the flyers on to the tenants. So please send me at least seven copies.

Regards, Hal

In a message dated 7/15/2015 12:23:30 P.M. Pacific Daylight Time, [fanny@fischproperties.com](mailto:fanny@fischproperties.com) writes:

Hello Everyone,  
Regarding distributing the attached flyer to your tenants in the Santee Alley, would you like to give them to your tenants or would you prefer the Fashion District office distributing them. If you'd like to hand them to your tenants, the BID office will mail them to you.  
Please inform.  
If we do not hear from you by Friday, we will arrange distribution.  
Thank you.

| Fanny